

**Manage your life,
Through your mind.**



THE MINDTECH INSTITUTE

TRAINING & DEVELOPMENT

www.TheMindTechInstitute.com
www.MTI.edu.au

Executive Master Business Coaching Training



The MindTech Institute, Sydney – Australia

Trainer/s: Adam Musselli

Dates: <https://bit.ly/3e45S5f> | Online Training (Anytime)

Location: <https://bit.ly/3e45S5f> | Online Training (Anywhere)

You can make reservations the following ways:

Click on the following link <https://bit.ly/3e45S5f>

To study online, click on the following links <https://bit.ly/2VYKsQQ>

You may also email us at info@themindtechinstitute.com or info@mti.edu.au

Websites: www.themindtechinstitute.com And www.mti.edu.au

PO BOX: PO BOX 49, Canley Heights, NSW 2166 – Australia

Course contents:

This is an intensive training in which you will learn the most advanced and most efficient methods of business and corporate coaching. By eliminating the guesswork and not wasting time on non-essentials, you will achieve great results in the shortest possible time. We place the utmost importance on practical training during this course.

At The MindTech Institute you will benefit from our vast experience in training and development. In addition to psychology you will learn other techniques, including personal leadership, screening and psychological analysis, advanced communication patterns, manage stress, fear and anxiety, how to remove the blocks to personal & professional success, fulfil your full potentials, develop unshakable self-esteem and confidence, develop your emotional intelligence, manage yourself and your relationships more effectively, change your life and others for the better, expand your self-awareness (understanding yourself & your environment) and much, much more.

The MindTech Institute

Registered Training Institute
Recognized World-Wide

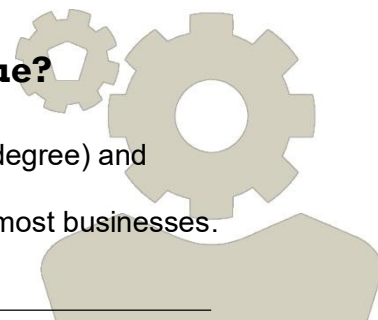
What is the difference between a Business Coach and an Executive Master Business Coach?

- Business coach, is a trained and qualified business coach who can provide “advises” to improve small businesses.
- Executive Master Business Coach, is a trained and qualified business coach with an accredited qualification such as diploma or advanced diploma (associate degree) who can not only give advises but also provide professional consultations, implement strategies and often step in to train and lead a team.

At The MindTech Institute, we only provide “Executive Master Business Coaching” programs for a very simple reason; get the highest qualification, top training experience and same training duration and fees as a standard business coaching program that we used to provide prior 2018.

What makes this training program so powerful and unique?

1. You will receive a government accredited advanced diploma (associate degree) and globally recognized qualifications.
2. You will learn powerful and useful skills which allows you to understand most businesses.
3. Time efficiency.



Duration of training: **Online Training:** For online study; must be completed within 12 months upon enrolling – Can be done much sooner depending on the time you spend studying. For Fast-Track or RPL program. More details below...

Exam: A questions and answers exam will be taken at the end of the online training. For Fats-Track will be in the class and RPL will be set by the assessor.

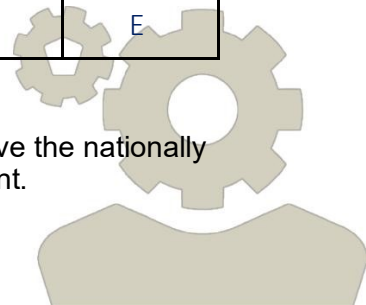
The MindTech Institute - Executive Master Business Training (Advanced Diploma of Leadership and Management + NLP Practitioner + NLP Master Practitioner + Life Management + Leadership + Advanced Presentation Training)

– BSB61015 - Advanced Diploma of Leadership and Management –

Total number of units = 12 | C = Core (Compulsory) | E = Elective

Code	Unit of Competence	C/E
BSBFIM601	Manage finances	C
BSBINN601	Lead and manage organisational change	C
BSBMGT605	Provide leadership across the organisation	C
BSBMGT617	Develop and implement a business plan	C
BSBRISK501	Manage risk	E
BSBSUS501	Develop workplace policy and procedures for sustainability	E
BSBMGT616	Develop and implement strategic plans	E
BSBMGT615	Contribute to organisation development	E
BSBDIV601	Develop and implement diversity policy	E
BSBMGT608	Manage innovation and continuous improvement	E
BSBINM601	Manage knowledge and information	E
BSBMKG609	Develop a marketing plan	E

Graduates obtaining a competent result for all 12 unit (s) of competency will achieve the nationally recognised award, BSB61015 - Advanced Diploma of Leadership and Management.



Some of the subjects will be covered in (Life Management Training)

- **Introduction**
- **The Comfort Zone**
How to break yourself free and build up enough courage and motivations to explore other alternatives in your life leading to finding more opportunities and a better successful life.
- **The definition of success**
Explaining success and definition
- **Inner change**
How change must start
- **Happiness Vs Success**
The importance of learning happiness before learning how to become successful
- **Become a better you (insecurities and how to deal with it)**
How to become a better “you”, what is self-insecurity and how to deal with it
- **Who you can become successful**
Success isn’t exclusive only to certain people and who is capable to become successful
- **Who’s Running Your Life**
An explanation of how most people fail to manage their life and proving some answers
- **The Responsibility for Change**
What is responsibility and who’s responsible for change
- **The Major steps leading to success**
The necessary and major steps that lead to success
- **Fear**
What is fear and how to manage it
- **Knowing and your abilities**
Self-knowledge / awareness and improving your abilities
- **The successful culture**
How to create your successful culture and environment. Explaining conformity and social influences and how to deal with it
- **Priority Management**
A major segment in this training that takes you really deep inside your conscious and unconscious minds to organize your life from within through a set of questions teaching you how to prioritize your life on many levels including personal and professional.
- **Change and problem solving**
When and why to change
- **Resisting change**
The major things drive people to resist change
- **Unhappiness**
As it’s important to learn about happiness it is also important to know why most people are not happy and how to deal with unhappiness (bonus - podcast)
- **The 3 major keys for transformation**
3 major keys for transformation that must be taken to transform and organize your life
- **Simple problem solving technique**
A very simple and easy technique that can help you to solve problems
- **Time management**
Simple steps you can take which can help you to manage your time and to make the best out of your day and using your time more efficiently and effectively.
- **MindMap**
MindMap is a formula used to prioritize a goals. It's the best and most efficient way to get your tasks and always have a clarity of where you are and what is the next step in order to achieve your goal which you already have set previously. MindMap also allows you to prioritize the steps in the right order realistically towards your outcome.
- **Passion**
What is passion and how important is it to achieve the success you want
- **Toxic Relationship**
What are toxic relationships, how to identify them and how to deal with them (bonus – podcast)
- **The world and you**
How to deal with the world around you especially after becoming successful and how to maintain your success without losing yourself in the process.



Some of the subjects will be covered in this online course (NLP Practitioner Training)

- **Introduction**
Introduction and how to navigate through the course
- **NLP Communication Model**
What is the Internal Representation System/How the mind process events and experiences their effects.
- **The Law of Cause & Effect (C>E)**
Similar as Newton's third law and how it can be applied in life.
- **Perception and projection**
How people see the world and what is reality.
- **Neuro Transmitters**
What are neurons and how they functions.
- **The Mind and Body Connection**
The connection between the mind and the body.
- **The History of NLP**
The most important points in the history and development of NLP. The most modern techniques. What and who was responsible for advances and setbacks.
- **The Nature of NLP**
How and why NLP works.
- **Semantics / Vocabulary of NLP**
The meaning of key terminology. Be able to intelligently discuss NLP and avoid the most important errors in wording. When certain words are used and when they are definitely avoided.
- **The Hierarchy of Ideas**
80% of a successful NLP session depends on the way you speak. Learn how and increase the chances of a successful session. How to communicate in a convincing manner according to the structured mind model.
- **States Vs Goal**
The differences between states and goals.
- **Keys of Achievable Outcomes**
The major keys for success and how to achieve goals.
- **Well Formedness Conditions**
How to form successful conditions in your life.
- **Presuppositions**
How to use them into your everyday thinking to make the best choices available. Learn how to access, strengthen, and sequence your resources.
- **The Prime Directives of The Unconscious Mind**
The Unconscious and conscious minds relation.
- **Sensory Acuity**
Various classic and alternative NLP techniques to profile and read people based on psychoanalysis.
- **Rapport Building and Strategies**
The most convincing and most efficient method of inducing NLP in 85% of your clients. Many practical exercises to successfully induce NLP in others within a minute or less already on the first day of training. What to do when it does not work. How to handle exceptional cases and what should never be done. How to create bonding / likeness between you and others within seconds and how to maintain it.
- **Representational Systems**
People do what they do and behave the way they behave based on the way they perceive and filter external experiences or events in their minds. Here you learn the most dominant filters in the mind and how those mind filters function and operate leading the behaviours and other internal and external events.
- **Language Patterns**
Language patterns are important tools in your linguistic/persuasive toolbox and consider vital for influence through communication.
- **Body Language and Eye Patterns**
The faster you can read your clients; the faster and more effective results to be achieved.
- **Synaesthesia and Dyslexia**
What is Synaesthesia and Dyslexia and how to deal with it.
- **Interventions**
How you work with people and provide minor changes in a short sessions.

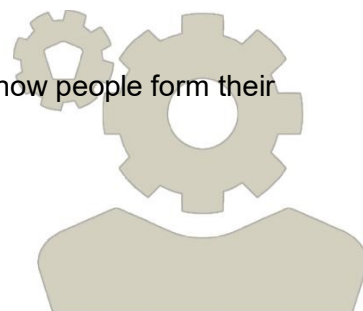


- **Submodalities**
Submodalities in NLP are fine distinctions or the subsets of the Modalities (Visual, Auditory, Kinesthetic, Olfactory, Gustatory, and Ad) that are part of each representational system that encode and give meaning to our experiences. They are the building blocks of the representational systems by which we code, order and give meaning to the experiences we have. Submodalities are how we structure our experiences.
- **Contrastive Analysis**
A powerful systematic study of a pair of languages with a view to identifying their structural differences and similarities and how to use them in your communication.
- **Swish Pattern**
How to point your thinking in a new direction! You actually teach your brain a new way of responding to the negative thought (or trigger).
- **Language**
Learn how to use a different way of using language, a very powerful and advanced way to communicate with NLP language.
- **Hierarchy of Ideas**
Learn how we can move our thinking in a range from obstruct all the way to specific by using the Hierarchy of Ideas.
- **The Milton Model**
How to use the Milton Model which is a way of communicating with people in such a vague language, is, or almost appears to be hypnotic.
- **Metaphors**
Since people respond to stories more effectively, here at The MindTech Institute you'll learn how to form stories and metaphors to create a huge impact on the people you are communicating with bringing forth an idea you have into life whether in business, therapy and/or education.
- **The Meta Model**
You will discover what they are, why they're important and how to best utilize them.
- **Anchoring**
You'll learn the most advanced and effective "Anchoring" techniques and methods – which is simply a process of associating an internal response with some external or internal trigger so that the response may be quickly, and sometimes covertly, re-accessed.
- **Strategies**
How to use the most used and effective strategies which are a sequence of steps, much like a recipe, that we run through automatically in order to achieve a specific outcome.
- **Reframing**
How to use reframing or better known in media as "the spin"
- **Logical Levels of Therapy**
A comprehensive model of therapy work during sessions with clients to eliminate guesswork.
- **Parts Integration**
Parts Integration technique creates harmony between Parts of the unconscious mind, so that their values are in alignment. A person with 'Integrated Parts' is more congruent, empowered and clear in their decisions and actions.
- **Dissociation Technique**
A technique will enable most of your clients to dissociate from pain very quickly and simply.
- **S.M.A.R.T Goals**
The most efficient and effective way to achieve your goals (this is not the ordinary smart goal).
- **The 5 Steps Sales Process**
How you can communicate your ideas and sell most effectively.
- **Marketing**
How to build and maintain a client base using the best marketing methods currently available. Where and how to advertise (Internet, homepage, newsletter, social media such as Facebook, YouTube, LinkedIn, etc.).
- **Handling Objections**
How to handle the most common objections and how to respond to the major objections.
- **How You Offer Your Services**
How you can offer your services professionally and effectively including powerful and useful sales techniques based on NLP and behavioural science.
- **NLP in Business, Education and Therapy**
How to use NLP in Business, Education and Therapy.
- **Exclusive demonstration videos of pervious classes**

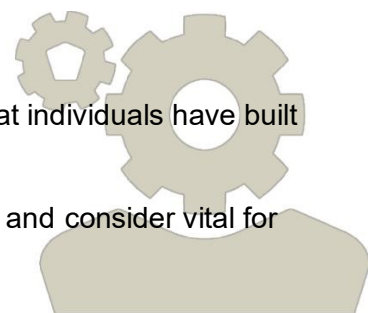


Some of the subjects will be covered in this online course (NLP Master Practitioner Training)

- **Introduction**
Introduction and how to navigate through the course
- **Self-Management**
What the unconscious, subconscious and conscious minds are, their roles and how you can use them to your advantage to develop excellent self-management skills.
- **Self-Awareness**
The importance of self-awareness to know yourself deeply on the conscious and subconscious level which can help you to better yourself psychologically, physically and spiritually.
- **Self-motivation**
There are rules of how the mind works, you'll learn how to tap on the conscious mind patterns hold will-power and how to utilize and use them for your own advantage which in return can motivate you to achieve specific outcomes and to avoid procrastination.
- **Goals for the Training**
Putting goals for this training.
- **The Learning State**
A creative learning state technique.
- **What is NLP 1 & 2**
- **Advanced Metaphors**
Since people respond to stories more effectively, here at The MindTech Institute you'll learn how to form stories and metaphors to create a huge impact on the people you are communicating with bringing forth an idea you have into life whether in business, therapy and/or training.
- **The Conscious Vs Unconscious Minds**
The differences between the two minds.
- **Rules of the Mind**
The mind works through patterns, since every pattern leaves its own signature it creates either positive or negative and sometimes both effects on our behaviours.
- **Presuppositions 1, 2 & 3**
How to use advanced presuppositions into your everyday thinking to make the best choices available. Learn how to access, strengthen, and sequence your resources.
- **Prime Directive of the Unconscious Mind**
The main directive of the unconscious mind.
- **Language**
Learn how to use a different way of using language, a very powerful and advanced way to communicate with NLP language.
- **Language Patterns**
Language patterns are important tools in your linguistic/persuasive toolbox and consider vital for influence through communication.
- **Presuppositions in Language**
How to use advanced presuppositions into your everyday language.
- **Inductive Language**
Another form of effective and influential language which can be used in business, education and therapy.
- **Reframing**
How to use reframing or better known in media as "the spin".
- **Milton Model Review**
Review Milton Model.
- **The Meta Model**
You will discover what they are, why they're important and how to best utilize them.
- **Advanced Milton Model Program**
The most advanced and effective techniques of Milton Model Program and how to use them which are a way of communicating with people in such a vague way the language, is, or almost appears to be hypnotic.
- **Advanced Meta Programs**
Meta-programs are the keys to the way the mind process information and how people form their internal representations and direct their behaviours.
- **The Myer Briggs**
Understanding human's behaviour and types of personalities.



- **Complex Meta Programs**
Very useful technique to understand people characters especially in business, education and therapy.
- **Values and Human's Behaviour**
You'll learn the authentic value levels (psychological archetypes of people) and how to identify them. Values are things that are important to us. They are how we decide whether our actions are good or bad, right or wrong. They are high level generalizations that describe that which is important to you. These are crucial in counselling, business, psychology and social and behavioural science.
- **Screening and Psychological Analysis**
How to develop the skills of reading people's behaviour and skills. This is very useful to build strong understanding in how to profile individuals which can be used in many domains including Human Recourses.
- **Advanced Strategies**
How to use strategies which are a sequence of steps, much like a recipe, that we run through automatically in order to achieve a specific outcome.
- **Advanced Parts Integration**
Advanced Parts Integration technique creates harmony between Parts of the unconscious mind, so that their values are in alignment. A person with 'Integrated Parts' is more congruent, empowered and clear in their decisions and actions.
- **The Cartesian Coordinates**
A unique form of speaking where you can direct a conversation into ultra-dimensional communication.
- **Advanced Conversational Patterns**
Certain words have tremendous effects on people. You'll learn the most effective conversational patterns to be able to communicate with others more effectively and deliver your ideas efficiently.
- **NLP Negotiation and Mentoring**
Effective techniques in negotiation and mentoring by using NLP.
- **Quantum Presuppositions**
A unique set of embedded commands.
- **Quantum Linguistic**
How to use Quantum Linguistics in NLP to enable someone to overcome their problems, quantum linguistics is an advanced linguistic process that capitalizes on our multidimensional thinking.
- **Quantum physics 1, 2, 3, 4, 5 & 6 and NLP**
How thoughts are formed in our minds and the relation between our perceptions of things we experience through our senses and their relation to our environment and belief systems. This segment is a true journey between the macro of events to their micro of effects and consequences in our lives delivered in the most elegant and unique scientific way without any jargons or fancy language which makes every person from all walks of life to fall in love with whoever they are leading to self-acceptance and self-appreciation as well as life in general.
- **Meta Model III**
Detailed questions for specific results.
- **Temporal Decision Destroyer**
A set of useful techniques to change people's decisions.
- **Quantum Linguistic Review**
A review on quantum linguistic along with advanced techniques.
- **Linguistic Resourcing**
How to manage and choose resource for your words and phrases.
- **Going Beyond the Boundaries**
How to use certain language techniques to go beyond the boundaries of problems.
- **De-Identification Process**
This pattern is useful for going beyond limiting (and therefore false) identifications, usually in the form of a CEq. Complex equivalence's are the language construction of identification.
- **Changing Model Operators**
Words manipulations.
- **Sleight of Mouth Patterns**
How to use SOMPs which are a delightful way to loosen the boundaries that individuals have built up around their "problems".
- **Language Patterns**
Language patterns are important tools in your linguistic/persuasive toolbox and consider vital for influence through communication.



- **Prime Concerns**
The interpretations of linking external events into people problems (stressors).
- **Being, Doing, Having**
Powerful understanding of people's internal motivation, their limits and behaviours.
- **Personal Leadership**
You'll learn how to be in charge of your life and help other with their self-esteem, confidence, self/emotional management.
- **Advanced Submodalities**
You'll learn how part of each representational system that encode and give meaning to our experiences.
- **Logical Levels of Therapy**
Therapeutic process based on logical levels.
- **Modelling**
How to become successful at things by modelling the success of other successful people of the same field.
- **Exclusive demonstration videos of pervious classes**
During the training we will review other demonstration from previous classes with other methods, techniques and experiences of other grads to help you become a really successful NLP Practitioner and/or Master practitioner.

Some of the subjects will be covered in this online course (Advanced Presentation Training)

- **Creating interest and establishing a relationship with the audience**
- **Defining the key concepts associated with Presentation Skills**
- **Identifying the main obstacles to effective presentations**
- **Understanding the nature of the process behind being able to effectively present information to an audience**
- **The structure of an effective presentation**
- **The six pillars of influence in speaking**
- **A-Z opening to closing a presentation**
- **Choosing words**

Some of the subjects will be covered in this online course (Leadership Training)

- **Understanding people's personalities and characters**
- **Discovering how to lead teams to high performance and innovations**
- **Learning the process of people's development**
- **Gaining feedback about strength and weaknesses as a leader**
- **Finding out how to gain acceptance of personal ideas and initiatives**
- **Delivering a confident leadership style that will be embraced by others**
- **Learn how to evolve within the social system**
- **Problem-solving and decision-making**
- **Learn the process of social evolution**
- **How to handle mistakes and errors**
- **Understanding the social structure**
- **Developing Personal Leadership**
- **The Performance Process**
- **Effective influencing skills**
- **Achieving Results**

And many other subjects based on philosophy, general psychology, business psychology, behavioural science, social science, hypnosis and Neuro Linguistic Programming NLP.



All The MindTech Institute participants also receive:

Certificates

Upon completion all participants will receive an Advanced Diploma (Associate Degree) in Leadership and Management BSB61015, NLP Practitioner, Master Practitioner, Life Management, Leadership and Advanced Presentation training certificates embossed with The MindTech Institute authentication seal (unless online you'll receive a printable certificate, and for embossed certificates can be organised by post). The certificates also include student unique identification number for verification purposes.



Enrolment

Enrolment becomes effective upon receipt and full amount is paid unless for online training choosing "Pay Deposit" which is an easy payment option. This option will allow you to pay only half of the course fees amount and study 50% of the course till the remaining balance is paid. Complete amount should be paid and cleared before completing this online training and getting certified. You can always contact us to find out if there's a current offer.

To enrol online, click on the following links:

Executive Master Business Training <https://bit.ly/2VYKsQO>

To Know more about Advanced Diploma of Leadership and Management click on the following link: <https://bit.ly/3gF8pVw>

FEES: Please check out the following links:

For Online Study: <https://bit.ly/2VYKsQO>

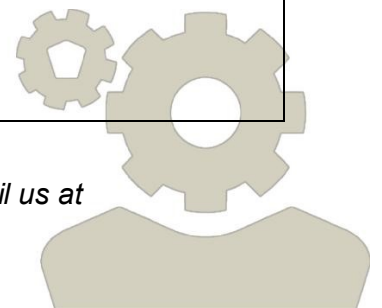
For In-Class (Workshop) Study: <https://bit.ly/3e45S5f>

Payment: You can pay through PayPal, Credit/Debit Card or through Direct Deposit to:

The MindTech Institute bank details:

Bank name: ANZ
Account number: 641045807
BSB: 012468
BIC / Swift: ANZBAU3M

If the above payment methods are not available in your country, you can email us at info@themindtechinstitute.com or info@mti.edu.au



Instructor:

Adam Musselli



Adam has been in the field of psychology and social & behavioural science as well research since the early 2000s. Adam provides training and consultancy services for businesses and individuals. He is the lead trainer at The MindTech Institute.

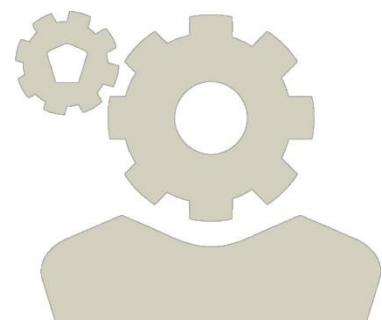
Adam's educational and experience background in understanding human's behaviour, sociology and psychology has given him a broad base from which to approach many topics. He believes that knowledge is not power until it is utilized and he believes in the simplicity of training and teaching as he always quotes *"If you can't explain it simply, you don't understand it well enough."* – Albert Einstein.

The MindTech Institute and Adam Musselli have since 2007 been a symbol for effective, efficient and sustainable hypnosis and NLP methods and techniques which are taught in over 10 different locations across the world, and increasingly more people are discovering these easy and applicable techniques for their practices or as in therapies to solve personal issues and challenges as well as corporate and personal development training.

Adam included simplicity into hypnosis and NLP which inspires and motivates many of his students. This simplicity is also expressed through a unique elegance to discover and treat: the respect towards clients, and how to guide therapeutic processes with a firm hand to the solution. He has a very unique and pleasant way in delivering his lectures, training and workshops. In addition, his multilingual, intellectual and academic background give him the ability to engage his students and audience by using simple metaphors even when he's lecturing what is considered "Extreme Science".

Adam holds several seminars and many courses in Australia and abroad throughout the year. He runs in-class Advanced Diploma Courses such as in Leadership and Management, Marketing and Communication, Counselling as he is also the voice behind the online courses at The MindTech Institute. He also delivers courses in Neuro Linguistic Programming NLP, Advanced Hypnosis, Life Management, Life and Business Coaching Training and many other courses and subjects. You can also check out his podcast "The Dynamic Thinking Project Podcast" on iTunes and other major media platforms including YouTube.

"For me NLP and hypnosis is pure passion - without NLP and hypnosis my world would be different...and the world is in need of NLP and hypnosis. It is my vision that one day, NLP and hypnosis and clinical hypnotherapy will be a compulsory subject for psychologists, psychotherapists, counsellors, medical doctors and dentists enabling them to explore the true potential of NLP and hypnosis and how much benefits NLP and hypnosis can provide to everyone with an open mind, in a professional ways, with no limitations imposed from self or others; leading to a healthier and greater society." - Adam Musselli.



TRAINING

The MindTech Institute is a Registered Training Institute delivers all their qualifications and courses in Australia and abroad. They offer a wide range of training options with focusing on assisting individuals and businesses who wish to gain valuable knowledge and skills to achieve their best potentials leading to greater improvements, many positive successful pathways and outcomes. The MindTech Institute offers the best cutting edge online, in-class training and workshops which include Advanced Diplomas, Diplomas, NLP Practitioner Training, NLP Master Practitioner Training, Hypnosis Training also Practitioner and Master Practitioner Levels, Life Management Training, Time Management, Advanced Sales Training, Stress Management, Leadership Training, Customer Service training, Emotional Intelligence Training, Effective Presentations Training and many other essential courses which are extremely necessary to anyone who desires success and growth.



SERVICES

Collaboration is at the heart of every interaction with The MindTech Institute students and clients. Working in partnership to understand their key goals or/and business concerns. The MindTech Institute identifies what you want to achieve and helps you to see your personal goals, business or career goals from a new perspective - and then offer the right solutions to help you to grow. The MindTech Institute way of working with their students and clients brings flexibility and creativity as well as qualities which elevate their performance as an individuals, employees, business managers or leaders. The MindTech Institute main objective is to work with you to develop a clear path to reach realistic goals which are important to you and your business.



ABOUT US

The MindTech Institute is a Registered Training Institute based in Sydney Australia. The MindTech Institute offers various courses, diplomas, seminars and workshops delivered in class as well as online. The MindTech Institute is also known as one of the world leading recognized training institutes that can offer recognition of prior learning services which is also recognized world-wide through other institutes, colleges, universities as well as to study abroad.